



April 28, 2023

Dear Green Diamond Equipment Customers,

We are excited to announce the following changes to our leadership team at Green Diamond Equipment. After 7 years of exceptional leadership as our Chief Executive Officer, Tina Sears will be returning to her original role as Chief Financial Officer. Tina has led our company with integrity and care and will remain an integral member of our senior management team. We want to take this opportunity to thank Tina for her outstanding stewardship and commitment to both our employees and customers during her tenure as Chief Executive Officer.

We are also pleased to announce that John Reddin, our current Chief Operating Officer, will be assuming the role of Chief Executive Officer, effective May 1, 2023. With over 30 years of experience as a John Deere dealer and 14 years as a BRP dealer, John is passionate about our employees and customers. We are confident that under his leadership, Green Diamond Equipment will continue to be a leader in the industry and provide you with the highest quality products and services you have come to expect.

At Green Diamond Equipment, our focus has always been on delivering exceptional solutions to our customers. With this leadership transition, we remain committed to providing you with the same level of service and support you have always received from us. We are confident that this change will ensure our continued success and growth in the future.

Thank you for your continued trust in Green Diamond Equipment. We look forward to serving you under John's leadership.

Sincerely,

A handwritten signature in black ink that reads "Amy MacFarlane".

Amy MacFarlane

Chair of the Board of Directors, Green Diamond Equipment Ltd